

EFFICIENCY OF STUDENT ACTIVITIES IN THE COLLEGE OF INNOVATION AND MANAGEMENT, SUAN SUNANDHA RAJABHAT UNIVERSITY

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ABSTRACT

The objectives of this research were to study the efficiency of students in organizing activities of students in the College of Innovation and Management in four aspects: 1. Academic promotion. 2. Arts and culture 3. Sports and 4. In terms of service and volunteer development. The sample used in this study was 1st - 3rd year students at the bachelor's degree level to 377 units. Which consists of 6 branches, a regular section, and specific sampling. The tools used to collect data are questionnaires and statistics used in data analysis include percentage statistics, averages, standard deviations. The results found that Event Management Efficiency college student Overall, it is at a high level (mean 3.85, SD =1.038) When considering each side, it was found that the aspect with the highest average was Arts and culture, followed by Service and Development Volunteers, Sports and recreation and academic promotion are arranged in order.

Keywords: Efficiency, Student Activities, College of Innovation and Management

INTRODUCTION

Currently, higher education has collaborated with the Higher Education Commission. This institution is responsible for research, analysis, research, and providing recommendations. Higher education standard policy: Develop higher education development plans based on the needs of the development plan. National socio-economic and student affairs are one of the mechanisms for higher education institutions to cultivate students. Performs well in academic, professional, intellectual, social, emotional, physical, and spiritual aspects. Combining the teaching process and emphasizing meeting the needs and interests of students. Encourage students to participate in extracurricular activities by using the concept The idea of participation in various fields from the role of the democrat party in promoting the participation of female politicians in parliament (Pannawat, 2018), objectives, promote and support students based on the mission and direction of higher education institutions. Developed personality potential in physical, psychological, emotional, social, and intellectual aspects. Activities to cultivate students in various fields to become outstanding graduates. Sense of social and national responsibility

OBJECTIVE

1 . To study the level of student performance in organizing student activities at Suan Sunandha Rajabhat University in all 4 areas: academic promotion Arts and culture, sports and recreation, and service and volunteer development.

2. Compare student satisfaction with Suan Sunandha Rajabhat undergraduate student activities. Classified by gender and rank.

CONCEPTUAL FRAMEWORK

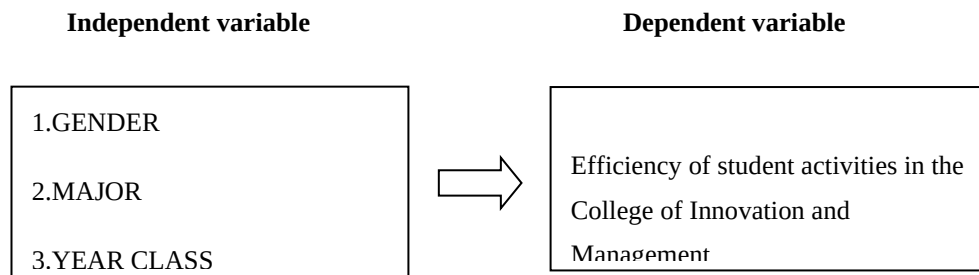


Figure 1: Conceptual framework

Figure 1 Shows the conceptual framework consisting of three independent variables in Personality including GENDER, MAJOR , YEAR CLASS and Dependent variable is Efficiency of student activities in the College of Innovation and Management.

METHODOLOGY

2.1 Research design

This study is survey research.

2.2 Population and samples Population:

Student of College of Innovation and Management undergraduate All 377 unit were randomly selected by random or convenience sampling.

2.3 Instrumentation

The tools used in this study are based on statistical data analysis using questionnaires.

The answer to the question is divided into the following three parts:

Part 1: The general information of the respondents is a checklist. Suan Sunandha Rajabhat undergraduate students have three questions: gender, age, and age.

Part 2: Comments on the Efficiency Level of Student Activities in Colleges of Innovation and Management includes: 1. Academic promotion 2. Arts and culture 3. Sports and 4. Service and Development Volunteers

Part 3: Comments or suggestions on the effectiveness of student activities in the College Innovation and Management is a semi-structured open question.

Respondents are free to express their opinions on the efficiency elements of Organizing student activities.

It consists of four aspects: 1. Academic promotion 2. Art and culture 3. Sports and 4. Service and Development Volunteers.

2.4 Procedure

The researcher asked for cooperation from students from the College of Innovation and Management. Bachelor's degree in questionnaire Satisfaction with Efficiency of student activities in the College of Innovation and Management Which has set a period of data collection from January to April until the number of 377 users is reached and sent, which will be checked and 100% complete

2.5 Data analysis

Descriptive statistical data analysis is used to know the general characteristics of the sample by using percentage statistics.(Percentage) Mean (Mean) Standard Deviation (S.D)

RESULTS

3. Results and Findings

Research on Efficiency of student activities in the College of Innovation and Management, Suan Sunandha Rajabhat University, 377 units received all the documents back. The researchers analyzed the data with statistical values such as frequency, percentage, average, standard deviation, content analysis and presented the results of the analysis as follows.

3.1 General information

Most respondents were male (50.90 %), E-sport Management Program (56.11%), Sophomore year (25.50%).

3.2 Results

Results opinions of users of College of Innovation and Management Alumni Database System were show table 1-2

Table 1: Mean and Standard Deviation of Student satisfaction with Google Data Studio Rating Scale in General

Opinions about the efficiency of organizing student activities College of Innovation and Management	$\bar{x}$	S.D.	Opinions	Ranking
Academic	3.57	1.039	High	4
Arts and culture	3.60	1.009	High	1
Sports	3.58	1.055	High	3
Service and volunteer development	3.59	1.055	High	2
Total	3.58	1.038	High	-

As shown in table 1, a mean and standard deviation of Opinions about the efficiency of organizing student activities College of Innovation and Management . overall was at a high level ($\bar{x}$ = 3.58, S.D. = 1.038). Considering each aspect Separately, it was found that the aspect with the highest

mean was Arts and culture ($\bar{x} = 3.60$, S.D. = 1.009), followed by Service and volunteer development ($\bar{x} = 3.59$, S.D. = 1.055). The Student satisfaction with efficiency of organizing student activities College of Innovation and Management with the lowest mean was Academic ($\bar{x} = 3.57$, S.D. = 1.039)

CONCLUSION

4. Conclusion

4.1 General information

Classified by gender, most respondents were male, Major is E-sport Management Program and year class is sophomore with bachelor's degree

4.2 Opinions about the efficiency of organizing student activities College of Innovation and Management overall was at a high level. When considering each aspect separately, it was found that the aspect with the highest mean was Arts and culture, followed by Service and volunteer development, respectively. When considering separately by aspect, it can be summarized in 4 topics, from the most to the least, as follows:

SUGGESTIONS

5. Suggestions

According to the results of the assessment of student satisfaction with the data system.

5.1 The number of items in the questionnaire details should be more detailed because it has not covered the research.

5.2 Stakeholders should be allowed to participate in formulation, design, assessment, and auditing should be conducted and the assessee should be given an opportunity to clarify and ask questions. Answer the questions for the same understanding.

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