

NEEDS AND EXPECTATIONS FOR CONTINUING EDUCATION IN THE UDON THANI EDUCATION CENTER SUAN SUNANDHA RAJABHAT UNIVERSITY FOR HIGH SCHOOL STUDENTS IN THE MUEANG UDON THANI DISTRICT

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ABSTRACT

The purpose of this study was to study the needs and expectations of secondary school students for the Udon Thani Education Center. Suan Sunandha Rajabhat University is for high school students in Mueang District, Udon Province. As an institution for pursuing undergraduate studies This subject is high school students in the academic year 2023 who participate in further education guidance at Suan Sunandha Rajabhat University. Unpredictable topic groups were defined by Cochran. The instrument for this study was a questionnaire developed by the authors. The subjects in this study were 400 high school students in Mueang District, Udon Province. Data are presented as percentages, means, and standard deviations. The results of the research consisted of 4 dimensions: curriculum and teaching, teachers, and teaching equipment. Classroom and university environment Academic services (librarians, librarians and consultants) reveal high levels of demand and expectation. The details are as follows: 1. The university's curriculum and teaching are expected to be at a high level. As more and more universities provide more useful technology and lessons. Students are expected to develop their skills while attending school. And what they learn should be able to be applied in real life. in line with Lookkham (2012) 2. High school students have high expectations of their teachers. University lecturers are expected to be qualified in their field and able to impart their knowledge to students. Teacher evaluations should cover content and include teaching plans related to course objectives and be open to student suggestions. University faculty members should also be good examples to students regarding morality. 3. High school students have high expectations of university teaching tools. The expectation is that the tools should improve the quality of teaching and facilitate the learning process in the classroom. 4. There are high expectations from high school students for their environment both inside and outside the classroom. The expectation is that classrooms should be comfortable and clean. The campus environment should be comfortable and beautiful. There are high expectations regarding general university services such as financial aid. and student news about health and various activities. The expectation is that university cafeterias should sell good, clean food at reasonable prices. Universities should provide extra-curricular opportunities to students through related activities. There should be comprehensive health, registration, and news services on campus. Students expect the university to be a safe place for them.

Keywords: Needs and Expectations, Continuing Education, High School Students

INTRODUCTION

Education plays a very important role because it is the foundation of every development. Educational management therefore places importance on the development of knowledge, thinking, abilities, morality, and learning processes. and social responsibility, consistent with Mosin, Khramjantuek, Leeladsadeelert, suphasit & Moogmaung (2021) And in the present state, the economic condition of education in Thailand is expanding. Human resource development is education. which is a sustainable mechanism for developing things Education is an important tool for building people and is very important in the form of increasing knowledge, abilities, and skills. In the era of learning society, knowledge and wisdom of people are used as tools to build potential. and international competition as a result, many countries have turned to giving serious importance and reviewing education management. For the goal of developing the economy, society, politics and culture to advance in the world in the new decade. Many countries in the world are different. to set a vision for the development of their country Using education as a tool for economic competition Guo.x, Charoenwiriyaikul.C & Dumrongkulsombat.W (2023) to develop balance according to the learner principle, consistent with everyone having the ability to learn and develop. Self-Encourage learners to develop naturally and to their full potential. Give importance to knowledge about yourself and society. It is expected that quality people will make society progress in keeping with the world and be able to compete with other societies on the international stage. There are many forms of educational provision. is formal education non-formal education Informal education It depends on the suitability of each different target group. In planning the opening of studies in various fields of study, the key words are satisfaction, service, finance and accounting. It is necessary to know information about the requirements for further education in various fields. related to graduates For the Udon Thani Education Center The university will prepare a preparation plan. In teaching and planning to develop potential in various fields of the Udon Thani Education Center. Suan Sunandha Rajabhat University continues to be in line with local needs Udon Thani Education Center Suan Sunandha Rajabhat University It is an institution of higher education for the people. Its mission is to produce graduates with academic expertise. professional expertise and develop knowledge according to the royal initiative Academic services Build people and society, therefore, to produce quality graduates according to the university's intentions and to meet the needs of society and labor. Udon Thani Education Center Suan Sunandha Rajabhat University Has offered bachelor's degree programs. There are the following branches:

1. Logistics Management major
2. Major: Tourism and Service Industry Management
3. Department of Trade Management
4. Political Science major

Therefore, to know the needs and expectations of continuing education in the Udon Thani Education Center. Suan Sunandha Rajabhat University For high school students In the Mueang Udon Thani District In terms of teaching curriculum Teacher side Media/teaching equipment Places for teaching and learning (Environment inside and outside the classroom) Academic services (library and laboratory Services provided by officials providing advice from advisors) and general services (scholarships, information, health, student activities) of the Udon Thani Education Center Suan Sunandha Rajabhat University The researcher is a support personnel of the Udon Thani Education Center. Suan Sunandha Rajabhat University Therefore, he is interested in studying the needs and

expectations for further education in the Udon Thani Education Center. Suan Sunandha Rajabhat University For high school students In the Mueang Udon Thani District In order to use the research results as guidelines for developing all 4 aspects of the Udon Thani Education Center. Suan Sunandha Rajabhat University next. The researcher wants to study the concept of choosing a higher education institution, namely the concept of the university environment. Ideas about course difficulty ideas about university quality Factors related to choosing to study according to the ideas of academics and researchers That is consistent with Jupopdee (2021). By the system for admitting people to study in higher education institutions in Thailand It is a system for admitting people who have completed high school or equivalent to study in higher education institutions. both public and private institutions. The system for admitting individuals to study in higher education institutions has developed continuously. It is an admissions process from the central system and applies directly in line with Janpla, Thubthimthat & Sattaworn (2012). It gives students a component in deciding on a place to study at the tertiary level.

Data analysis and research result

Data analysis on the application of innovative strategic factors in the education management of central kindergartens in Shantou Special Economic Zone. The purpose is: 1. To study applications in educational management of kindergartens In central China; 2. To suggest guidelines for using applications in educational management of kindergartens in central China. The data analysis results are as follows in three parts.

P1 : The first part analyzes the frequency and percentage of respondents' personal conditions.

P2: The second part is the analysis results of the mean and standard deviation of innovation issues related to Shantou kindergartens.

P3: The analysis results of qualitative interviews with Shantou kindergartens in the third part.

Research conclusion and discussion

The purpose of this study is to explore:

1. To study the application of innovative technology in the kindergarten education management of Shantou Special Economic Zone. An application guide on kindergarten education management is put forward. Results Steps 1. Summary of research results

2. Discussion of research results

3. Summary of Research on Factors Related to Innovative Strategies in Shantou Kindergartens. Recommendations are summarized as follows: Research background

3.1. Shantou, this bustling city, has nurtured countless excellent kindergartens. However, with the development of society and the increasing demand for education, Shantou kindergartens are facing many challenges. In order to stand invincible in the fierce education competition, innovative strategies are crucial in early childhood education. This study aims to explore the key factors involved in the implementation of innovative strategies in Shantou kindergartens, providing reference for improving the quality of kindergarten education.

3.2. Theoretical framework. In recent years, many domestic and foreign scholars have been dedicated to the research of innovative strategies in kindergartens. They believe that the innovation strategy of kindergartens should focus on improving the quality of education, and comprehensively reform from multiple aspects such as teacher training, curriculum design, and home school

communication. Within this theoretical framework, we aim to identify the key factors that influence the innovation strategies of Shantou kindergartens and conduct in-depth analysis of them.

3.3. Analysis of influencing factors: Teacher training: Excellent teachers are the key to innovative strategies in kindergartens. Shantou kindergartens should increase their training efforts for teachers, improve their professional competence and innovation ability. For example, encouraging teachers to participate in learning activities such as seminars and online courses in order to absorb new knowledge and master new skills.

Curriculum design: Curriculum is the core of early childhood education. Shantou kindergartens should pay attention to innovative curriculum design, combine the interests and characteristics of young children, and introduce new teaching methods and resources, such as gamified teaching, interactive teaching, etc. At the same time, attention should be paid to cultivating young children's independent thinking and innovation abilities, laying the foundation for their future development.

Parent child communication: Parent child communication is an important bridge between kindergarten and parents. Shantou kindergartens should strengthen communication and cooperation with parents, jointly pay attention to the development needs of young children, and improve the targeted and effective education. For example, holding regular parent teacher meetings and parent-child activities can enhance parents' understanding and participation in kindergarten education activities.

Empirical research methods and data sources. This study used a questionnaire survey method to collect relevant information and data from multiple kindergartens in Shantou City. The questionnaire covers multiple aspects such as teacher training, course design, and parent-child communication. By statistically analyzing these data, identify the key factors that affect the innovation strategies of Shantou kindergartens.

Achievements and inspirations Based on empirical analysis results, we found that the following factors have a significant impact on the implementation of innovative strategies in Shantou kindergartens:

1. Teacher training: The level of mastery of innovative teaching methods and acceptance of new educational concepts by teachers is positively correlated with the effectiveness of implementing innovative strategies in kindergartens. This reminds us that in order to improve the quality of education in kindergartens, we must pay attention to the professional development of teachers.

2. Curriculum design: Interesting and exploratory curriculum design can better stimulate children's learning interest and innovation ability. Therefore, Shantou kindergartens should pay attention to the innovation of curriculum design, combine the characteristics and development needs of young children, and introduce new teaching methods and resources.

3. Parent child communication: Effective parent-child communication helps to increase parents' participation and satisfaction with kindergarten educational activities. This requires Shantou Kindergarten to strengthen communication and cooperation with parents, and jointly pay attention to the development needs of young children.

Based on the above analysis results, we propose the following suggestions:

1. Increase training for teachers, encourage them to participate in professional development courses and seminars, and improve their professional competence and innovation ability.

2. Optimize course design, focus on gamified and interactive teaching, and stimulate children's learning interest and innovation ability. At the same time, teachers are encouraged to adjust curriculum arrangements based on the interests and characteristics of young children.

3. Strengthen communication and cooperation with parents, regularly hold parent teacher meetings and parent-child activities, etc., to enhance parents' understanding and participation in kindergarten education activities. At the same time, parents are encouraged to provide valuable opinions and suggestions for the kindergarten.

4. Innovate work mode based on actual situation: Shantou Kindergarten can innovate work mode based on its own actual situation to improve the quality of education. For example, adopting project-based teaching methods, collaborative learning and other new teaching methods to improve the learning effectiveness of young children; Using information technology to optimize teaching processes and improve teaching efficiency; Strengthen communication and cooperation with parents through the family school cooperative education model; Carry out diversified evaluation methods to comprehensively understand the developmental needs of young children; Measures such as strengthening campus cultural construction and creating a good educational atmosphere; Continuously improving the level and quality of park management.

5. Pay attention to the mental health of young children and their development, which is also an important direction for the future development of early childhood education in Shantou area; Teachers need to have corresponding knowledge of mental health and be able to correctly guide young children to establish correct values and outlook on life; At the same time, corresponding mental health records should be established to pay attention to the growth process of young children and intervene in a timely manner; To ensure the physical and mental health and harmonious development of young children.

RESULT

1. Systematically sorted out the existing education management of the central kindergarten of Shantou Special Economic Zone and found out the management strategy plan of previous years.
2. Discuss the rational application of innovative management in the central kindergarten of Shantou Special Economic Zone and make overall planning.
3. Brief introduction of new innovation management theory and method and innovation.
4. How to conceive and design and perform logical analysis of innovative behavior when implemented in actual work.

CONCLUSION AND FUTURE WORK

Literature review

Research on the application of smart management strategies of central kindergartens in special economic zones, This time, the researcher has studied the documents and related researches as follows: The study has given the meaning of school administration as follows:

Supamas Witchanam (2017) has given the meaning that Educational institution administration means the working process of teachers and educational personnel to cooperate in performing the missions of educational institutions to achieve their goals efficiently. Taking into account the achievement of students is important.

Warisara Boontham (2017) implies that school administration is an operation of a group of 2 or more people, relying on the cooperation of members within the school. by using appropriate and

efficient management processes to enable the administration in educational institutions to achieve the goals set by educational institutions

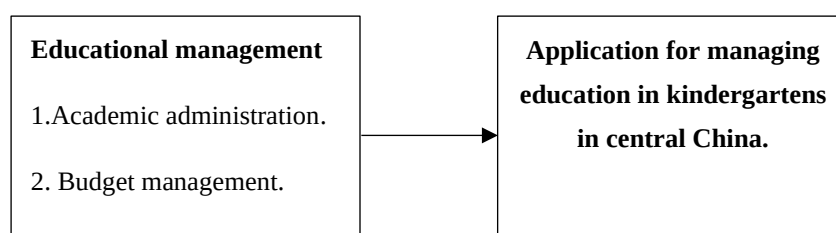
Kraisorn Jiamthong (2018) said that the administration in educational institutions is academic management, budget management, personnel management and general administration. It is a strategy for developing a quality education management system. Especially academic work that aims to develop learners to have quality standards according to the curriculum. Defined by personnel who have been developed with the skills to manage education. Allocate appropriate budgets for benefits. Coordinate with communities and organizations participating in educational management effectively.

Hoy and Miskel (2011) mean that School administration means the management of educational personnel, teachers, and students in order to cooperate and cooperate in working in the school for all 3 groups of people to agree. And proceed according to the vacant agreement and must strictly adhere to: In conclusion, school administration means A process in which many parties cooperate in organizing activities in order for learners to have knowledge and competence, and desirable characteristics according to the intent of the study as well as the work of school administrators who systematically apply principles and processes to perform their missions. Able to develop educational administration to have the quality of operations in all 4 departments, namely academic administration, budget management, personnel management and general administration. Aiming to develop work to meet the objectives, able to coordinate the community and organizations participating in providing quality education. School administrators are important people who play a role, and have the authority and responsibility to manage educational institutions to achieve the objectives set forth with efficiency and effectiveness.

Conceptual framework for research

In this research, the researcher aims to study the application of educational management of kindergarten schools in central China by studying the concept Administrative scope school management 4 according to the mission of education management, namely academic administration, budget management, personnel management and general administration. The researcher has defined the research conceptual framework as shown in Figure 1. Independent variable dependent variable.

Figure 2.1 conceptual framework for research



Know information about using applications in educational management of kindergartens in central China. Get strategies or guidelines for using applications in educational management of kindergartens in central China. To lead to an intelligent kindergarten in the digital age and result in efficient and effective educational management. Research on **the application of smart management strategies of central kindergartens in special economic zones**. This time, the researcher has studied the documents and related researches as follows: Supamas Witchanam (2017) has given the meaning that

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