

THE DEVELOPMENT STATUS OF THE YOUTH TABLE TENNIS COMPETITIONS IN YUNNAN PROVINCE

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ABSTRACT

With the vigorous development of Chinese youth table tennis competitions, Yunnan Province youth table tennis competitions have been carried out and gradually mature. In this paper, with the present situation of the table tennis association, the organization management experts, coaches, athletes, the data method, the logic analysis method, the research method, the data of the youth table tennis management mode, understand the youth table tennis management mode, promote the sustainable development of the youth table tennis management mode in Yunnan Province.

This will provide a theoretical basis for the high-quality and modern development of the youth table tennis competition in Yunnan province in the future. Conclusion: 1. The organizational structure of youth table tennis events in Yunnan Province needs to be reasonably allocated. 2. Enhance the marketing and promotion of Yunnan Provincial Youth Table Tennis event, which helps to improve the popularity and participation of the event. 3. Promote and realize the benefits of the youth table tennis competition in Yunnan Province, and ensure the sustainable development of the competition. 4. Improve the service quality of youth table tennis events in Yunnan Province, meet the needs of athletes and coaches, and promote the development of youth table tennis reserve talents.

Keywords: Youth Table Tennis; Competition Management; Yunnan Province

INTRODUCTION

Table tennis, recognized as China's national sport, boasts a substantial youth following and a profound competitive heritage nationwide. On August 31, 2020, the General Administration of Sport of China in conjunction with the Ministry of Education promulgated the "Opinions on Deepening the Integration of Sports and Education to Promote the Healthy Development of Young People." This document explicitly stipulates the need to "enhance the youth sports competition system through the integration of school-based competitions and the broader youth sports competition framework, facilitated by the collaborative endeavors of educational and sports authorities." Subsequently, on March 3, 2022, the Office of the Ministry of Education, in collaboration with other relevant departments, released the "Management Measures for National Competitions Targeted at Primary and Secondary School Students." These measures are designed to align with the principles of educational instruction and the developmental patterns of young individuals, embody the mandates of quality education, and foster the holistic and healthy development of students in primary and secondary education. The youth table tennis competitions in Yunnan Province serve as a crucial platform for nurturing reserve talents in

table tennis, and their current development status holds significant importance for promoting the popularization and improvement of table tennis in the province. In recent years, with the continuous advancement of the sports cause, there has been an increase in the scale and number of participants in the youth table tennis competitions in Yunnan Province. However, these competitions also face numerous challenges and issues. Therefore, an in-depth study of the current development status of the youth table tennis competitions in Yunnan Province is of great practical significance for optimizing the organization and management of the competitions, enhancing their quality, and promoting the sustainable development of table tennis in the province.

OBJECTIVE

1. Analyze the Current Management Status of Youth Table Tennis Competitions in Yunnan Province
2. Identify the Influencing Factors of the Management Model for Youth Table Tennis Competitions in Yunnan Province

Achieving these two research objectives provides theoretical support and practical guidance for the high-quality development of youth table tennis competitions in Yunnan Province, promoting the popularization and improvement of table tennis in the region, and fostering the cultivation of more outstanding table tennis reserve talents.

METHODOLOGY

This study integrates the current status of table tennis competitions and associations, employing research methodologies such as interview data from organizational management experts, coaches, and athletes, as well as logical analysis techniques. The aim is to understand the management models of youth table tennis and to promote the sustainable development of these models within Yunnan Province.

RESULTS

1. The Developmental Trajectory of Youth Table Tennis Competitions in Yunnan Province

The Yunnan Provincial government, educational departments, and table tennis associations have accorded high importance to the organization of youth table tennis activities, which has effectively catalyzed the vigorous development of youth table tennis competitions in Yunnan. Since 2015, with the successful hosting of major official events such as the Yunnan Provincial Youth Table Tennis Championship, a new chapter in the organization of large-scale youth table tennis competitions in Yunnan has been inaugurated. From 2020 to 2024 (see Table 1), it can be observed that over the span of five years, the locations of youth table tennis competitions in Yunnan have been distributed across various cities within the province. The organization of high-quality and high-level competitions has not only facilitated the promotion and popularization of table tennis across different regions of Yunnan but has also spurred rapid technical advancements in youth table tennis. Notably, the Kunming City team has emerged as a leading force in youth table tennis in Yunnan, securing consecutive championships in both men's and women's team events. Athletes from this team have been successively selected to join the Yunnan Provincial Table Tennis Team as reserve talents.

Table 1
Overview of Youth Table Tennis Competitions in Yunnan Province (2020-2024)

Year	Location	Number of Teams	Number of Participants
2020	Jianshui	17	186
2021	Dali	18	202
2022	Qujing	19	246
2023	Mile	22	460

2024	Mouding	29	501
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This table provides a summary of the youth table tennis competitions held in Yunnan Province from 2020 to 2024, detailing the year, location, number of teams, and number of participants for each event. The data reflect a steady increase in both the number of teams and participants, indicating a growing interest and participation in youth table tennis in the region.

Figure 1
Statistics of Participating Teams from 2020 to 2024

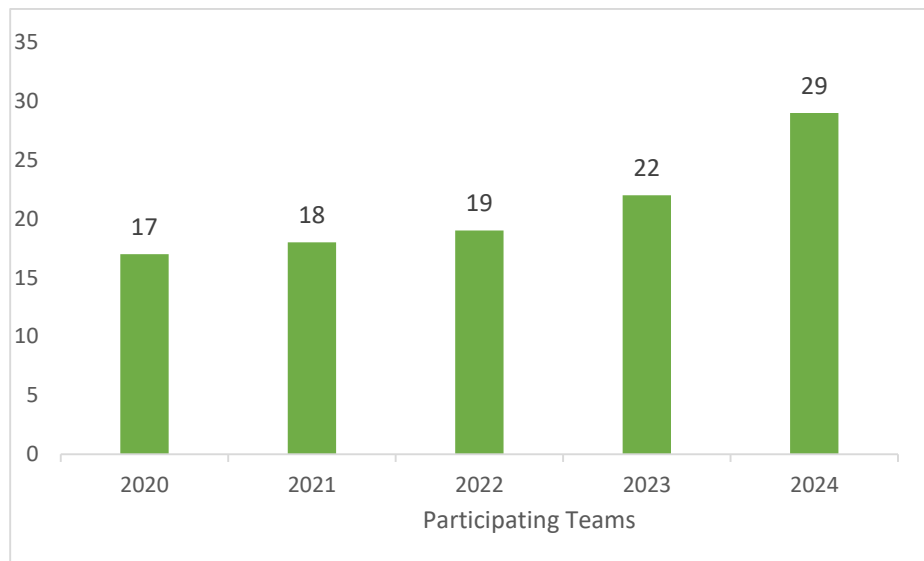
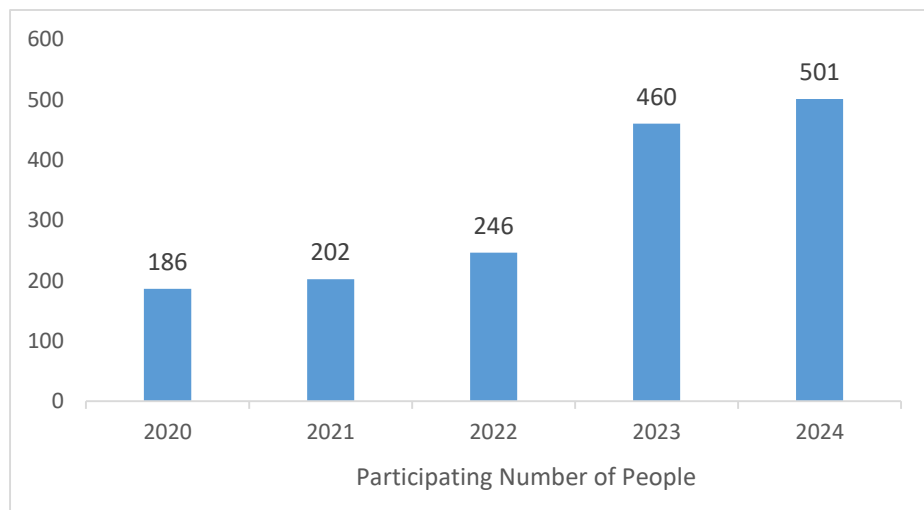


Figure 2
Statistics of Participating Individuals from 2020 to 2024



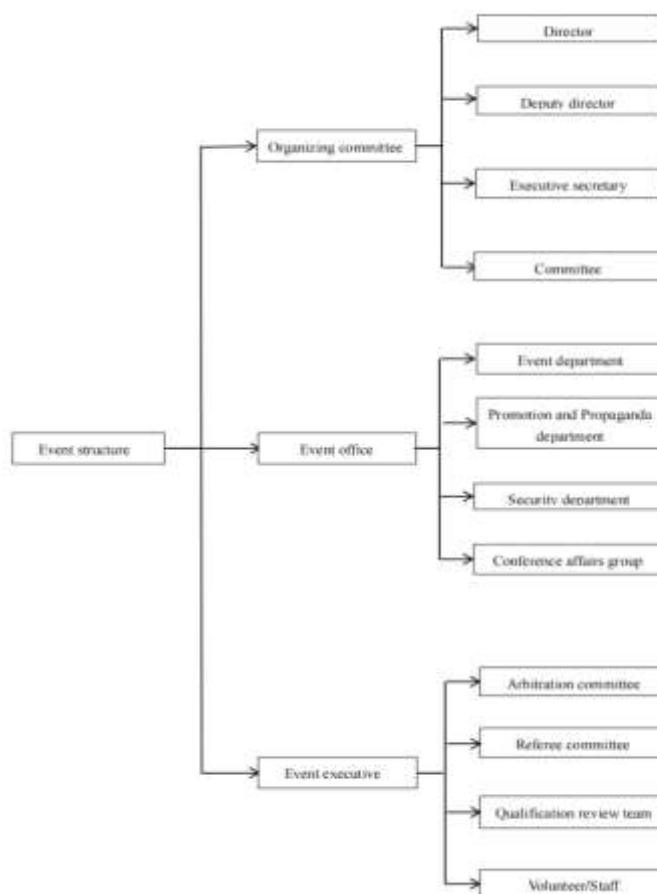
2. Organization and management mode of Yunnan Province Youth Table Tennis Competition

At present, .A good organizational structure and management mode are the key to holding the event First, it is sponsored by :there are three main operation modes of Yunnan Youth Table Tennis Competition Second, led by the .the Provincial Education Department and organized by the Student Sports Association

local education and sports bureau, the event organizing committee was established to be responsible for the operation of the whole event, and sports brokerage companies were hired to operate the event through Third, it is hosted by China Table Tennis Association, Yunnan Sports Bureau, Yunnan Table Tennis Association, etc Leading and managing the operation of the event obviously plays a decisive role in the event. At present, most of the youth table tennis competitions in Yunnan Province are organized by Yunnan Sports Bureau, regional Education and Sports Bureau, and Yunnan Table Tennis Association. The current management system of youth table tennis competitions in Yunnan Province still has certain deficiencies management lack professionalism, which has led to certain management flaws in the competition. The staff of the competition organizing committee lack professionalism in the management process organization and management of the event, and have not been able to fully leverage the positive influence of To achieve better sustainable development of youth table tennis competitions in Yunnan, it is necessary to enhance the organizational and management level of the competitions, improve the selection and supervision capabilities of the competent authorities for outsourced entities, and establish a comprehensive evaluation system. Additionally, it is essential to continuously enhance the city's recognition of the event and increase the promotion and publicity efforts. The event should be integrated with the selection of reserve talents for table tennis in Yunnan Province. Only with a rational configuration of the organizational structure of the youth table tennis project in Yunnan can the event become a calling card for faceted optimization paths-youth table tennis competitions in the province, among other multi

Figure 3

Organizational Structure of Youth Table Tennis Competitions in Yunnan Province



In the project settings of youth table tennis competitions in Yunnan Province, each age group essentially men's team, women's team, men's singles, women's singles, men's doubles, women's doubles, and mixed doubles. For individual younger age groups, the number of events is typically reduced based on the number of participants. In terms of competition organization, it is necessary to enhance the service quality of the competition events to meet the needs of athletes and coaches, thereby promoting the development of reserve talents in youth table tennis competitions in Yunnan Province. As the scale of youth table tennis competitions in Yunnan Province continues to expand, the number of participating teams and individuals has also been increasing. For the sustainable development of these competitions, a singular organizational structure also necessitates the involvement of professional management institutions and the participation of multiple management system, where "combined" departments to ensure the smooth operation of the events. government agencies and social organizations jointly manage the competitions, is evidently an effective model equipped to handle emergencies and special requirements. However, the current organizational structure is relatively rigid, lacking flexibility, and is ill-suited to refine various systems, establish a scientific organizational management framework for the events, and achieve an effective management model will be key to successfully hosting youth table tennis competitions in Yunnan Province.

3. Management and Operation Mechanism of Youth Table Tennis Competitions in Yunnan Province

The funding for youth table tennis competitions in Yunnan Province primarily originates from allocations by the Yunnan Provincial Sports Bureau and relevant government departments, as well as participation fees from athletes. Such a singular source of funding is not conducive to the stable development of youth table tennis competitions in Yunnan. Achieving rational operation of the competitions and promoting the effective functioning of the organizational structure are crucial factors for the successful hosting of the events. The workflow of the competition preparation group is relatively complex, and coordination among various departments is not smooth, leading to low efficiency in preparation and execution. The management of participating teams and athletes is rather extensive, lacking detailed management and services. The publicity and marketing of the event is insufficient, the popularity and influence of the event is limited, the publicity channel is single, mainly relying on traditional media, lacking the extensive promotion of new media and social media. Therefore, the Yunnan youth table tennis event organizing committee should be at the beginning of the event clear market positioning, reasonable promote market development, develop complete event operation architecture, strengthen the marketing of Yunnan youth table tennis event, improve awareness and participation, continuously expand the market resources, to ensure the competition operating benefit maximization, promote and realize the benefit of Yunnan province youth table tennis game, to ensure the sustainable development of the game.

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