

FACTORS INFLUENCING TO THE SUSTAINABILITY OF DANCESPORT SPORTS ASSOCIATION IN HAINAN PROVINCE, CHINA

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ABSTRACT

This paper focuses on the factors affecting the sustainable development of sport dance associations in Hainan Province. Through literature review and field research, combining quantitative and qualitative analysis methods, it analyzes the impact of organizational management, funding sources and social services on the sustainable development of Hainan Province Sport Dance Association, and provides feasible suggestions for the sustainable development of Hainan Province Sport Dance Association. This study aims to provide a scientific basis for the sustainable development of Hainan Provincial Sport Dance Association's sustainable development by providing scientific basis, as well as theoretical reference and practical guidance.

Keywords: organizational management, funding sources, social services, sustainable development.

INTRODUCTION

1.1 Problem statement and significance of the study

1.1.1 National policy supports the vigorous development of national fitness movement

The national policy on the national fitness movement has been increasing support, formulated a series of laws, regulations and policy documents, clearly defined the goals and tasks of the national fitness, encouraging localities to carry out fitness activities in accordance with local conditions, guiding the whole society to form a good atmosphere of concern for health and participation in fitness, and promoting the sustainable development of the national fitness cause.

1.1.2 National policies support the vigorous development of sports industry associations

The national policy has given strong support to the development of sports industry associations, formulated relevant laws and regulations, provided a legal basis and policy guarantee for the establishment, development and operation of sports industry associations, and promoted the standardization, specialization and sustainable development of sports industry associations.

1.1.3 The concept of sustainable development has entered a mature stage from theory to practice

Since the concept of sustainable development was put forward in 1987, sustainable development has experienced from the pursuit of environmental protection stage of the sustainable use of resources to a wide range of social sectors, the concept of sustainable development has been slowly transformed from a theoretical prototype into a practical basis.

1.1.4 Significance of the study

Social organizations have played an important role in the process of China's socialist modernization, and the Opinions on Reforming the Management System of Social Organizations to Promote the Healthy and Orderly Development of Social Organizations, issued in 2016, explicitly states that social organizations should give full play to their roles in serving the country, society, the masses and the industry. Accompanied by the steady increase in China's national economic income, the national urgent sports demand for sports social organizations is more demanding, the urgent sports demand and the contradiction between the association's development capacity is more and more prominent. Many associations are difficult to adapt to market-oriented needs, struggling to make progress and facing serious development difficulties. At this stage, it is of great significance to accurately recognize the

development opportunities of sports closely related to mass sports, grasp the survival opportunities of project associations, and explore the appropriate operation mechanism to promote the diversified expansion, all-round layout, and sustainable development of sports in China. Therefore, the study on the sustainable development of DanceSport Sports Association in Hainan Province is not only to provide reference for the later development of the association itself, but also to provide useful reference for the sustainable development of other associations in Hainan Province, and to provide ideas for them to move towards independent and stable development.

1.2 Research Problems

(1) What are the current situation and influencing factors for the development of DanceSport Sports Association in Hainan Province?

(2) How to formulate the Sustainability strategy of DanceSport Sports Association in Hainan Province.

1.3 Research Objectives

(1) To analyze the current situation of the development of DanceSport Sports Association in Hainan Province and the influencing factors.

(2) To formulate the Sustainability strategy of DanceSport Sports Association in Hainan Province.

1.4 Research hypotheses

(1) organisational management affects the Sustainability of DanceSport Sports Association in Hainan Province;

(2) the source of funds affects the Sustainability of DanceSport Sports Association in Hainan Province;

(3) social service affects the Sustainability of DanceSport Sports Association in Hainan Province;

1.5 Scope of Research

1.5.1 Scope of content

Taking the Sustainability of DanceSport Sports Association in Hainan Province as the object of research, we study the organization and management, funding sources and social services of the sustainable development of DanceSport Sports Association in Hainan Province.

1.5.2 Scope of population

(1) Expert interview: In-depth interviews with leaders of Hainan governmental management departments, experts and scholars from universities, and leaders of DanceSport Sports Association in Hainan Province.

(2) Questionnaire survey: Selected members of DanceSport Sports Association in Hainan Province, organization management personnel for questionnaire survey and data analysis.

1.6 Research expected benefits

(1) The study can provide a reference for the Sustainability of the DanceSport Sports Association in Hainan Province and other associations in Hainan Province.

(2) It will make some useful attempts to enrich the management theory of sports organizations in the province.

Literature Review

In preparation for the study, we first studied and referred to a large amount of literature to examine the key concepts, theories and research foundations. Based on this foundation, a research conceptual framework was established and applied to the research operations.

2.1 Policies in relation to the Sustainability of DanceSport Sports Association

Outline of Building a Strong Sporting Nation (State Council (2019)No. 40), Sports Development Plan for the 14th Five-Year Plan (Sports Development (2021) No. 2), National Fitness Program 2021-2025 (National Development (2021)No. 11), proposing that: By 2035, a modernized socialist sports powerhouse will be built, the institutional vitality, popular affinity, international competitiveness, economic contribution, cultural soft power and global influence of sports will be fully manifested, the sports governance system and ability to govern will be modernized, and sports will become a landmark cause for the great rejuvenation of the Chinese nation.

2.2 Concepts in the Sustainability of DanceSport Sports Association

2.2.1 Concept of Sustainability

The 1987 report of the World Commission on Environment and Development (WCED), Our Common Future, gave the first definition of sustainable development: sustainable development is

development that meets the needs of the present without jeopardizing the ability of future generations to meet their needs.

2.2.2 Concept of DanceSport Sports Association

Wang Zhiwen (2023) believes that a single sports association is a non-profit sports association composed of members who voluntarily join to manage a certain sport with the goal of developing mass sports, possessing the association's statute and complying with the rules of organization and management. Based on the above understanding, the dancesport sports association is a non-profit sports association consisting of members who voluntarily join the association to manage a sport and to develop mass sports with the goal of developing mass sports with the association's statute and compliance organization and management.

2.2.3 The current situation of the association's Sustainability

Cao Yiqi pointed out in "Research on the Sustainable Development of Hubei Sports Dance Sport Association in the Post-Decoupling Period" that: 1. Optimize the system construction and continuously improve the top-level design; 2. Improve the employment environment and cultivate multi-dimensional composite talents; 3. Innovate the business capacity and create high-quality tournament IPs; 4. Attract the social capital and strengthen the market operation capacity; 5. Share the allocation of resources and adhere to the concept of green, open and sharing; 6. Promote school-enterprise cooperation and strengthen the construction of reserve talent system; 7. Cultivate self-regulation capacity and adapt to the requirements of social governance innovation.

2.3 Theory of the Sustainability management of DanceSport Sports Association

2.3.1 Theory of Sustainability

Niu Wenyuan, a pioneer in the study of sustainable development theory in China, focuses on China's independent insights in the "Science of Sustainable Development" in the "2015 Annual Report on Sustainable Development in the World", and divides the indicator system of sustainable development into five systems, namely, subsistence, development, environment, society, and intellect, with a systematic perspective. Sustainable development is not something that can be realized by the completion of a single factor, it is a comprehensive scientific system that requires the synergistic development of all elements within the system, and the application of the theory of sustainable development has obvious differences in its connotation and substance in different research fields.

2.3.2 Parsons' Structural Functionalism Theory

Structural-functionalism is a sociological theory that focuses on the functional analysis of the structure of the social action system (Deng, 2009, p69), which mainly analyzes the structure and function of the social action system and explores the interconnection between them. According to this theory, the social action system has a certain organizational structure, and its components are interconnected in an orderly manner to achieve the stable development of the social action system under the premise of fully meeting the requirements of each function (Yu, 1998).

2.3.3 Management Theory

Management theory is a comprehensive interdisciplinary discipline, a science that systematically studies the basic laws and general methods of management activities.

2.4 Concepts Related to the Sustainability in Hainan Province DanceSport Sports Association

2.4.1 Concepts of organizational management

Organizational management is defined for the purpose of this study as the process by which a sports association establishes an organizational structure, defines duties or positions, and specifies lines of responsibility and authority, among other things, in order to effectively achieve organizational goals. The specific content of organizational management is to design, establish and maintain an organizational structure. There are three aspects of organization management: organization design, organization operation, and organization adjustment.

2.4.2 Concepts of Source of funds

The Source of funds is defined in this study as the source of funds that the association obtains or forms from certain channels by using government resources, social resources, association resources, and so on. As a sports association, the source of funding mainly relies on government procurement of sports services, social sponsorship, membership fees, and other service revenues.

2.4.3 Concepts of social services

Social services is defined in this study as a non-profit-making service in which sports associations provide fitness venues, fitness guidance, tournament participation, and community services to the public

through government procurement of services, provision of sports activities for public welfare, and development of national fitness activities.

2.5 Related Research

2.5.1 Organisational Management

Peng, F., Tan, H.. (2020). Research on organisational management of national single sport associations

The organisational environment of national single sports associations has changed under the delinking condition, and the organisations should adjust their management direction and maintain coordination and unity in order to adapt to the changes. Correct organisational management direction can effectively enhance the autonomy and governance ability of the association.

2.5.2 Source of funds

Wang, Hsing (2014). Research on the Current Situation and Problems of Funding Sources of Grassroots Sports Organisations in China--Taking Beijing Municipality as an Example

Suggestions for attracting funding from the internal perspective of grassroots sports organisations: clarifying core business content, establishing links with competent units, optimising internal resource allocation, and establishing diversified promotional programmes.

2.5.3 Social Services

Zhou Yuanxing, Liu Zheng (2023). Public Sports Service Provision Mode of County Sports Social Organisations: A Case Study of Tongliang Long-distance Running Association.

The supply mode of sports social organisations is the product of the county social soil; the role positioning of members in sports social organisations needs to be re-conceptualised; the role of elites in sports social organisations in the county needs to be paid more attention to; the enhancement of the quality of the supply of sports social organisations focuses on the strengthening of institutional safeguards; and the precise cultivation of sports social organisations needs to grasp the characteristics of the development stage.

2.6 Conceptual framework of this study

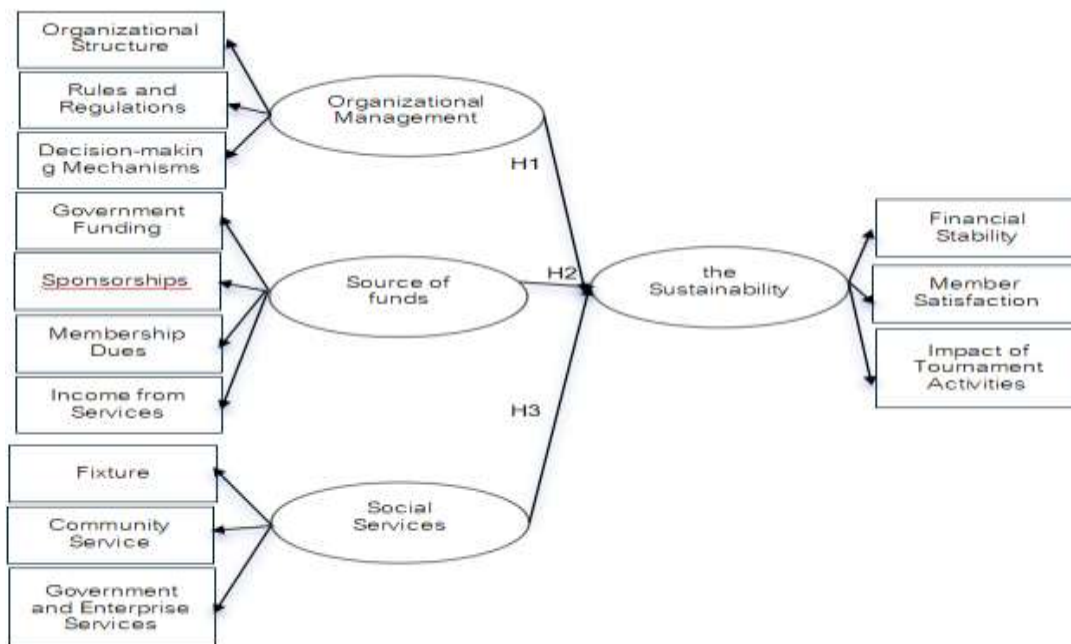


Figure 2.1 Conceptual Framework

METHODOLOGY

Factors Influencing the Sustainability of DanceSport Sports Associations in Hainan Province as a Mixed Methods Study, through a combination of qualitative and quantitative research. The study was conducted in accordance with the research objectives and was carried out by identifying the research

process, the research population and sample, the research instrument, data collection and analysis. The details are given below:

3.1 Step 1 Qualitative Research

3.1.1 Overall and Sampling

Overall: It is used to investigate the current situation of the development of dancesport sports association in Hainan Province and the influencing factors. Among them, there are 4 leaders of Hainan Province's sports authorities, 8 experts engaged in sports, and 8 heads of associations.

Sampling: For investigating the development status and influencing factors of dancesport sports association in Hainan Province, a total of 8 people were selected, including 2 leaders of Hainan governmental sports authorities, 3 experts and scholars, and 3 people in charge of the associations.

3.1.2 Qualitative Data Collection

(1) Make appointments with relevant persons in charge and experts to arrange interviews.

(2) Use the structured interview method to conduct in-depth interviews with the sample group in an interactive manner.

3.1.3 Data Analysis

(1) The data analysis was derived from theoretical conceptual studies and literature analysis of relevant research papers.

(2) Sample interview data were analysed by using content analysis.

(3) By analysing and synthesising all the data obtained from the literature analysis and interviews.

3.2 Step 2 Quantitative Research

3.2.1 Population and Sample

Population: The survey population was divided into two groups: 400 members and 20 association staff, totalling 420 people.

Sample: The sample size was 2 groups, 200 members of the association and 10 staff members of the association were selected, and data were collected using a simple random sampling questionnaire, totalling 210 people.

3.2.2 Data Collection

(1) Questionnaire survey on two sample groups through the leadership of DanceSport Sports Association in Hainan Province or field visits.

(2) Through the online 'Questionnaire Star', stratified random sampling, the relevant people can fill in the questionnaire through mobile phones or computers, and submit it online.

3.2.3 Data analysis

(1) After collecting the questionnaire of influencing factors, descriptive statistics was used to analyse the statistical description of the questionnaire data and scale data.

(2) Using the questionnaire data, a validated factor analysis (CFA) was carried out on the factors affecting the development of Hainan Province DanceSport Sports Association through the statistical software package.

(3) Use multiple regression analysis to construct the Sustainability strategy of DanceSport Sports Association in Hainan Province.

ACKNOWLEDGEMENTS

I would like to express my sincere gratitude to my supervisor, Professor Dr. Nuttavut Phonsr, for their invaluable guidance and support throughout this research. I also extend my thanks to the faculty and staff at Suan Sunandha Rajabhat University for providing the necessary resources. Finally, I am deeply appreciative of my family and friends for their unwavering support and encouragement during this journey.

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