

MESSAGE from the President of Suan Sunandha Rajabhat University



On behalf of the Organizing Committee, it is my great pleasure to welcome you to the 7th International Conference on Management, Innovation, Economics, and Social Sciences (ICMIESS) 2026. The conference will take place at Ritsumeikan Asia Pacific University in Beppu, Fukuoka, Japan, on March 11–12, 2026.

This year's conference, sponsored by Suan Sunandha Rajabhat University and our College of Innovation and Management, brings together scholars, industry professionals, and researchers from around the world under the theme:

“ Innovative Management and Economic Strategies for Sustainable Development.”

In today's rapidly changing global landscape, our focus on sustainability is more crucial than ever. ICMIESS 2026 provides an important platform for sharing research, exchanging ideas, and building partnerships to address pressing economic and social challenges through innovative approaches.

Your participation enriches this gathering and contributes to our collective goal of developing solutions that balance economic growth with environmental responsibility and social equity. The insights and connections formed here will help shape policies and practices that support sustainable development across various sectors.

I look forward to the meaningful discussions and collaborations that will emerge during these two days. Thank you for joining us in Ritsumeikan Asia Pacific University in Beppu, Fukuoka for ICMIESS 2026.

Associate Professor Dr. Chutikarn Sriviboon

MESSAGE from the Dean of the College of Innovation and Management



Welcome to the 7th International Conference on Management, Innovation, Economics, and Social Sciences (ICMIESS) 2026, hosted at Ritsumeikan Asia Pacific University in Beppu, Fukuoka, Japan, on March 11–12, 2026.

This conference, sponsored by Suan Sunandha Rajabhat University and organized by our College of Innovation and Management, represents our dedication to advancing knowledge and practice in our fields.

ICMIESS 2026 brings together thought leaders, researchers, practitioners, and students from diverse backgrounds to exchange ideas and share innovations. Our focus this year on “Innovative Management and Economic Strategies for Sustainable Development” addresses the urgent need for solutions that balance economic growth with environmental stewardship and social equity.

We hope this gathering will spark meaningful discussions, foster new collaborations, and generate insights that contribute to sustainable practices worldwide. The challenges we face today require creative approaches and cross-disciplinary partnerships—precisely what this conference aims to facilitate.

On behalf of Suan Sunandha Rajabhat University, I thank you for your participation and valuable contributions. Your work and engagement are essential to building a more sustainable and prosperous future.

I wish you a productive and inspiring experience at ICMIESS 2026.

Asst. Prof. Dr. Cholpassorn Sitthiwarongchai